



**VENUE SERIES**

2025

HOSTING VENUE SERIES

Attract meeting and event planners to your venue.





## VENUE SERIES

*Connecting event planners with destinations, venues, and services.*

The Venue Series attracts qualified meeting and event planners by offering highly creative engagements with destinations, venues and services. By invitation only, we carefully curate a guest list that includes corporate and association event planners, DMC's, site selection firms and premium agencies.

Our attendees are seeking venues and services for everything from small board retreats and client events, to large trade shows and conventions. Exhibitors have the opportunity to meet face-to-face with qualified buyers.

We are currently reviewing proposals for 2025 Host Venues.

[venueseries.com](https://venueseries.com)





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2025 Event Dates .....	04
Event Schedule .....	05
Venue Requirements .....	06
Host Benefits .....	07
Submit a Proposal .....	08
About Us .....	09



# 2025 EVENTS

## North America

### SPRING

Edmonton, AB	March 12, 2025
<b>Calgary, AB*</b>	March 13, 2025
Seattle, WA	April 1, 2025
Portland, OR	April 2, 2025
<b>Vancouver, BC*</b> +GMID	April 3, 2025
<b>Montreal, QC*</b>	April 9, 2025
<b>Toronto, ON*</b>	April 10, 2025
Kelowna, BC	April 16, 2025
Orlando, FL	April 23, 2025
Tampa, FL	April 24, 2025
New York City, NY	May 6, 2025
Boston, MA	May 7, 2025
Chicago, IL	May 8, 2025
<b>Ottawa, ON*</b>	May 13, 2025
Toronto, ON	May 14, 2025
Mississauga, ON	May 15, 2025
Vancouver, BC	May 21, 2025
Waterloo, ON	July 9, 2025

\* Denotes **EVENT X-PO**

### FALL

Calgary, AB	Sept. 23, 2025
Vancouver, BC	Sept. 24, 2025
Seattle Metro, WA	Sept. 25, 2025
Toronto, ON	Oct. 1, 2025
Montreal, QC	Oct. 2, 2025
Chicago, IL	Oct. 21, 2025
New York City, NY	Oct. 22, 2025
Boston, MA	Oct. 23, 2025
Orlando, FL	Oct. 28, 2025
Miami, FL	Oct. 29, 2025



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# EVENT SCHEDULE

STANDARD PROGRAM *(subject to change)*

12:00 pm	Set Up
1:50 pm	Vendor Welcome Beverage
2:00 pm	Attendee Arrival & Beverage
2:15 pm	8-Minute Meetings
3:45 pm	Prize Draws
4:30 pm	Light Reception & Networking
5:00 pm	Attendees/Vendors Depart

Vendors and attendees engage in 8-minute meetings conducted in a "speed dating" format. Attendees will be asked to move to the next vendor every 8 minutes.

# VENUE REQUIREMENTS

- A minimum of 2,500 square feet, up to 10,000 square feet;
- Set up 15 to 40 vendor stations, plus food and beverage stations and a registration area;
- Each vendor station requires:
  - a 4' or 6' table and four chairs, or high tops, with ample space between stations;
  - table numbers are required for each vendor station;
  - access to power preferred but not necessary;
  - wifi (*for vendors only*)
- Signage directing attendees to the appropriate room is preferred;
- **(Optional)** - a private dining area to host Client Events for at least 25 people, fully catered;
- **(Optional)** - accommodation (if a hotel) for some of our vendors at discounted rates. We cannot guarantee number of rooms, but usually less than 5 room nights.

# HOST BENEFITS

- As Host Venue, your property will be the showcase and attract dozens of meeting and event planners to your property for the event;
- Host venues are featured in our invitation campaign, website and social media, gaining exposure to hundreds of qualified buyers;
- Opportunity to take guests on a tour of the property;
- Enjoy complimentary participation in the Venue Series event at no charge (\$1,995 value), including a prime, oversized exhibit location with unique opportunities, such as food/beverage activations.



# SUBMIT A PROPOSAL

We intend to select most of our Host Venues by Q1 2025, ideally in January or early February. Notification will be made via email to the contact person listed in your proposal.

Typically, we work with Host Venues offering:

- complimentary room rental
- complimentary beverages (coffee/tea and welcome Prosecco)
- complimentary food (light canapés for the reception/prize draws)
- complimentary wifi (for vendors only)
- access to power (for vendors only)
- parking (if possible)

In exchange, Venue Series provides the Host Venue with complimentary exhibit space at the event and featured promotion through invitations and social media.

To submit a proposal, please email Catherine McGuire ([cat@venueseries.com](mailto:cat@venueseries.com)), or make an online submission at [www.venueseries.com/host](http://www.venueseries.com/host)



# ABOUT US

Venue Series is a division of O2D Media Inc.

Venue Series launched in 2017 and prior to the pandemic was showcasing dozens of venues with over 40 engagements across North America.

## **Christopher Hamade**

*Founder*

Vancouver, BC

As founder of Venue Series, Chris is engaged with corporate and association clients throughout North America. He recently presented at the ASAE and CSAE Annual Conferences. He is also the Executive Director of the Real Estate Institute of BC.

e: [chris@venueseries.com](mailto:chris@venueseries.com)

## **Catherine McGuire**

*Operations & VIP Services*

Toronto, ON

Formerly the VP of Operations at Strategic Site Selection and most recently the founder of Wholehearted, Cat's experience in hospitality, events, and business development span over almost a decade during which she has built strong industry relationships.

e: [cat@venueseries.com](mailto:cat@venueseries.com)

# ABOUT US

*Continued...*

## **Anne-Marie Lacombe**

*Research + Special Projects*

Montreal, QC

Anne-Marie brings years of hotel sales and hospitality industry experience to Venue Series. She has also developed research and analysis skills, event production and onsite management experience, and offers one of the brightest personalities our attendees love to engage with.

e: [anne-marie@venueseries.com](mailto:anne-marie@venueseries.com)

## **Tamara Da Silveira**

*Events Manager*

*Vancouver, BC*

With over 20 years corporate experience with a major bank, Tamara Da Silveira manages details big and small. She is dedicated to serving our vendors and attendees in all matters and is often the point of contact for event-related questions and inquiries.

e: [tamara@venueseries.com](mailto:tamara@venueseries.com)





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To learn more about hosting, visit us online:  
[www.venueseries.com/host](http://www.venueseries.com/host)

**Cat McGuire**

*Operations & VIP Services*

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**Chris Hamade**

*Founder*

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